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FACSIMILE SUBMISSION UNDER 37 CFR 1.8

TO:	Mail Stop Amendment	FROM:	Jason D. Kelly
COMPANY:	U.S. Patent & Trademark Office	DATE:	OCTOBER 17, 2007
FAX NUMBER:	571-273-8300	TOTAL NO. OF PAGES INCLUDING COVER:	9
PHONE NUMBER:	571-272-7645	SENDER'S REFERENCE NUMBER:	1023-228US01
RE:	Response to Office Action dated July 17, 2007	YOUR REFERENCE NUMBER:	10/696,491

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PATENTIN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Jeffrey M. Sieracki; Confirmation No. 5730
Richard B. North
Serial No.: 10/696,491
Filed: October 29, 2003 Customer No.: 28863
Examiner: Phu K. Nguyen
Group Art Unit: 2628
Docket No.: 1023-228US01
Title: BODY REGION INDICATION

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CERTIFICATE UNDER 37 CFR 1.8 I hereby certify that this correspondence is being transmitted via facsimile to the United States Patent and Trademark Office on October 17, 2007.

By: 
Name: JASON D. KELLY

Mail Stop Amendment
Commissioner for Patents
Alexandria, VA 22313-1450

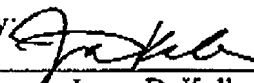
Sir:

We are transmitting herewith the attached correspondence relating to this application:

- ☒ Transmittal sheet containing Certificate of Mailing
☒ Response (7 pgs.)
☒ No additional fee is required

Please apply any charges not covered, or any credits, to Deposit Account No. 50-1778.

Date: 10-17-07

By: 
Name: Jason D. Kelly
Reg. No.: 54,213

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PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:	Richard B. North; Jeffrey M. Sieracki	Confirmation No.	5730
Serial No.:	10/696,491		
Filed:	October 29, 2003	Customer No.:	28863
Examiner:	Phu K. Nguyen		
Group Art Unit:	2628		
Docket No.:	1023-228US01		
Title:	BODY REGION INDICATION		

RESPONSE

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action mailed July 17, 2007, the period of response for which runs through October 17, 2007, Applicant respectfully requests reconsideration in view of the following:

Remarks begin on page 2 of this paper.